

**ROCK RIVER  
CHAPTER  
NEWSLETTER**

March 2026  
Volume 26  
Issue No. 3  
Chapter No. 3276

**INSIDE  
THIS  
ISSUE**

**PG. 1**

Board Directory  
From the Director's Chair

**PG. 3-4**

Chapter News Medley

**PG. 5**

Pizza Ride Info - First ride of  
the season!



**ROCK RIVER  
H.O.G. CHAPTER  
#3276**

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# FROM THE DIRECTOR

## Ken Kessenich

### Director's Article March 2026

Math – it's everywhere around us and we need to take it into account. For example, Lori and I just got back from leading 25 SCUBA divers on a week long trip to Ambergris Caye, Belize. Remember when I spoke about colors and specifically the underwater world? We said that red light energy is the weakest and thus things underwater below 12' tend to look only bluish. Well, this Black Tip reef shark did not have a lot of color as it swam over me and my color returned after I became comfortable with them being around!

We did see many amazing sites and not just the big



things. These Flamingo Tongue Snails have the best camouflage colors on their mantle. You just cannot see these beautiful colors without adding light from a flash or flood light.

One of the key featured dives of Belize is the Blue Hole. The site was made famous by Jacques Cousteau,

who declared it one of the top five scuba diving sites in the world. He discovered this sunken cavern that has giant stalactites



dating back 65,000 to 150,000 years ago. To see them you have to be at least

an Advanced Open Water diver with deep dive experience. After 1000+ dives this is my deepest to date! You can see my No Stop dive limit was 5 minutes or else I would have had to decompress on the way up. I had plenty of air to stay longer, but not safely. Also, we were breathing normal air (21% O2) on this dive, whereas all our other dives we were breathing Nitrox (31% O2). At this depth that would have been toxic to use.

Now on to motorcycle math! As the riding season quickly approaches, I'd like to address motorcycle spacing and organization on group rides. Let's consider these numbers. Road Glide Limited length 8.5' and a trike 8.75'. In our staggered formations we ride 1 second behind the bike to our right or left and 2 seconds behind a bike ahead of us. At 50 mph the time means a distance of 75' between the bike to your right/left or 150' between the bike ahead. STAY WITH ME!! With 12 bikes in a column (9 two wheel and 3 trikes) and trikes scattered between, giving 5 one sec. intervals and 6 two sec. intervals, at 50 mph that line is over ¼ miles long! However, if we group the trikes one after the other, we end up with 7 one sec. intervals and only 4 two sec. intervals. What's the point? Grouping trikes one after the other keeps our lines shorter. Then if you think of our column length, it is 1,377.75 feet long. Ahhh that is **19 semis long!** I believe there are at least 2 issues here; one is communication from group lead to sweep and then there is the thought of passing when needed. Finally, this is under ideal conditions. Have you ever seen someone that creates a 2 or 3 second spacing? Well you can do the math on what that does to our column length! (Diagram to follow for your study) I look forward to riding with you this season. Let's group smartly and ride tight (but always safely).

- Ken



Assumptions:

If bikes are moving at 50 mph then the **distance between bikes**

- **1 sec. spacing** approx.. 75 feet
- **2 sec. spacing** approx.. 150 feet

**Example 1** - Bikes with Trikes scatter in column

5 intervals @ 75' = 375'

6 intervals @ 150' = 900'

**Example 2** Bikes with Trikes together in column

7 intervals @ 75' = 525'

4 intervals @ 150' = 600'

**\*\* Grouping trikes shortens the column**

What if some or most of the group gets a **2-3 sec. interval** – you know this happens.

Just double the distance!

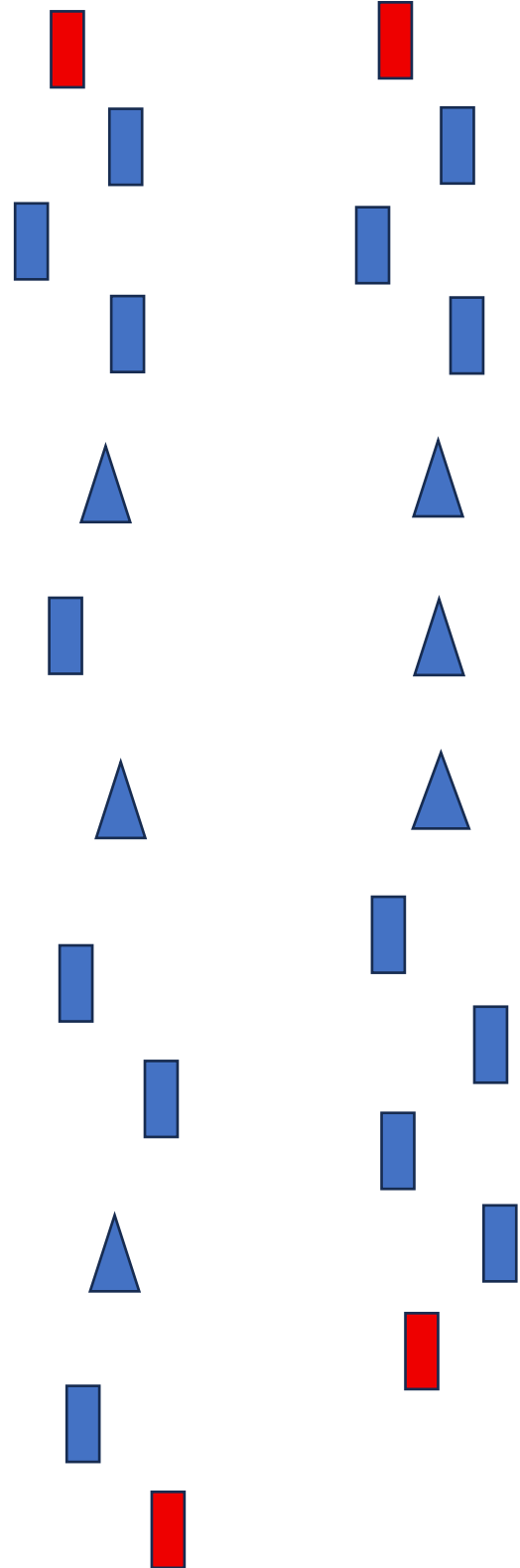
**Half Mile or More!!!!**

**\*\*\* Communication is key for your safety. At this distance CB will not work. Cardos may work only if there are enough in the column and paired.**

## Sample alignment

Ex. 1

Ex. 2



# CHAPTER NEWS MEDLEY

## UPCOMING CHAPTER MEETING

WHEN: Tuesday, March 17, 2026  
6:00 PM Social Hour  
7:00 PM Meeting

WHERE: Ingleside

## FROM OUR HISTORIAN

By: Betsy Boos

### 2 YEAR

Duane Summer  
Delores Charmer

### 5 YEAR

John Cone  
Renee Cone  
Mark Kenyon  
Ed North

### NEW MEMBERS – pictured below

Carol Nigbor  
Dale Westphal  
Shane Dillman



## 50/50

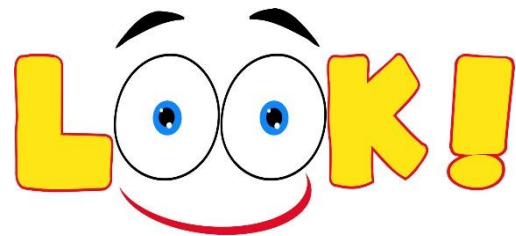


Hello all you Lucky chapter members!

Thank you to Rob Fehl and Tracey Iverson for selling 50/50 tickets at the February meeting. Look for John and Cindy Patrick and the March meeting for your chance to win. If you have any questions or would like to volunteer, message me at "Mark Knackert" (my husband and I share the account) or text me at 414-416-6772.

Best of luck.

Dawn Jean



## WHAT'S COMING . . .

New chapter shirts have been designed! They are a royal blue, dry fit short sleeve and will be available for viewing at the March chapter meeting. There will be both men's and women's shirts in multiple sizes for you to try on before ordering. Members interested in ordering a shirt may sign up at the meeting. \$25 per shirt, payable by cash or checks made out to Rock River H.O.G.



FRONT



BACK

# Swap Meet Reminder

Join Us for a Great Day on Sunday,  
March 22!

## Swap Meet Event Details

Mark your calendars! Our annual swap meet is happening on Sunday, March 22 from 12:00 PM to 5:00 PM. This is the perfect opportunity to pick up a few items for the riding season. Come on out, browse, and enjoy the event!

## Spread the Word

We encourage everyone to help us make this event a success. Please share this reminder on your social media pages and invite your family and friends to join us for a fun day.

## Table Reservations & Setup Information

- If you have reserved a table, setup begins at 11:00 AM.
- There are no assigned tables—you can choose your spot when you arrive.
- If you haven't reserved a table yet, a few are still available. To reserve your spot, please email [Activities@rockriverhog.com](mailto:Activities@rockriverhog.com).

## See You at the Swap Meet!

We look forward to seeing everyone at the swap meet—don't miss out on the deals and camaraderie!

There is a Swap Meet flyer toward the end of the newsletter. PLEASE help spread the word and show it to your friends, coworkers, etc.

# FLAT ROCKER BEGINS NEXT MONTH

The 2026 Flat Rocker Challenge will be introduced at next month's meeting. This challenge is a 6 month 'scavenger hunt' throughout the state of Wisconsin, where participants travel to various locations to get pictures for points. You basically have the entire Wisconsin riding season (mid-April to mid-October) to accomplish some or all of the stops. A different theme is chosen every year and that theme will be unveiled at the April chapter meeting. Rules, destinations and the 2026 cover page will be distributed then also.

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## ROC TRAINING WRAP UP

On Saturday, February 21<sup>st</sup>, 6 members of the Rock River Board attended the yearly ROC Training sponsored by H.O.G. This year, it was held at the Harley Davidson Juneau location. Board members from chapters from various locations come together for a day of networking, learning and sharing.

This year's attendees included:

BACK ROW: Dru Urbaniak, Treasurer, Rob Fehl, Assistant Director, Ken Kessenich, Director

FRONT ROW: Amy Dey, Secretary, Betsy Boos, Membership/Historian, Kris Droster, Activities



## ROAD CAPTAIN CORNER

As I'm writing this article (March 9) Spring will arrive in

**10 days 5 hours 56 minutes.**

We can only hope that all the snow and salt is gone so we can start our riding season. *Ladies and Gentlemen, start your engines!*

**NOTE:** Everyone: If you haven't looked at the 2026 calendar on the Rock River Hog Chapter web site you need to do so, especially new members. We have a ton of rides and events planned for this riding season so the calendar will be updated each month with new rides / events.

### **New members:**

Now is the time to start thinking about the new riding season. I can remember when I first joined the chapter, I didn't know anyone and had no one to ride with. This is your chance to pick a ride and join a group going on a planned route led by an experienced rider. I found that it was a great way to meet people and went on roads I had never been on before. I felt safer riding in a group than by myself. You will find that we have very welcoming people in this chapter, and we all want to ride safe and have a good time.

**NOTE:** If you ever have questions regarding an upcoming ride, please do not hesitate to talk to me or any of the Road Captains.

### **Upcoming ride:**

April 3<sup>rd</sup> - Good Friday Pizza Ride.

In the month of May ride to your little heart's desire!

### **I can't help myself, enjoy the following:**

*A burglar broke into a house. He began to search for valuables. Suddenly, he heard a voice say, "Jesus is watching you."*

*The Burglar dismissed it as his own paranoia. He started ransacking the kitchen shelves but heard again, "Jesus is watching you."*

*This time he knew it wasn't in his head. Alarmed, the burglar looked around and saw a parrot in the corner of the kitchen.*

*"Oh, it's just a parrot," he said, relieved. "Is your name Jesus?" he asked the parrot.*

*"No, squawked the parrot. "It's Moses."*

*"Who would name a parrot Moses?" asked the burglar, laughing.*

*The parrot lifted a claw and pointed behind the burglar. "The same person who named the rottweiler Jesus!"*

Hope to see you at the next chapter meeting!

Jim "Muddy" Waters  
Head Road Captain

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## GOOD FRIDAY PIZZA RIDE

By: Rob Fehl

After a long winter, it's time for our annual Good Friday pizza ride on Friday, April 3<sup>rd</sup>.



This road-captain-led ride will start at the dealership, and if you arrive early, we can log your starting mileage for the year. The ride will take about an hour to a popular pizza spot, with an estimated cost of about \$15 per person. Here's hoping for good weather as we kick off the season!

### **DETAILS:**

**DATE:** Friday, April 3<sup>rd</sup>, 2026

**PLACE:** Wisconsin Harley Davidson

**TIMES:** Staging at 11:00 (time to allow for mileage check ins)

**KSU at 11:45 AM**

PLEASE NOTE: If it is raining or there is a very good chance of rain, we will not be holding the ride.

Destination is Marty's Pizza in Delafield  
2580 Sun Valley Dr, Delafield, WI 53018  
Arrival time approx. 1:00pm

# READY to BEGIN to ROCK WISCONSIN?

## Where Spirits May Hide

### Friday May 22 to Sunday May 24

Join us for a leisurely ride to Iowa, with a stop at Sledgehammer's for lunch. Saturday includes a visit to the Field of Dreams and a spooky tour of Edinburgh Manor, an abandoned insane asylum in Scotch Grove and popular paranormal attraction. Sunday includes a stop at Crystal Caves for a tour or you can head home on your own.

## Minnesota Driftless Area

– Gary Malinowski

June 26-28 Minnesota Driftless Area - We've ridden the Wisconsin part of the Driftless Area, now we are heading into the Minnesota part. Come and ride with us if you like twisty, hilly, rural roads. The main focus of this 3 day ride will be riding. Our home base is a hotel in Winona, MN for 2 nights. Hotel rooms rates range from \$126.65 to \$136.85 per night + tax, depending on the number and size of beds. Highlights include a stop in Gays Mills to get a picture to submit to HOG for a 15 for '26 challenge coin, Minnesota Historic Bluff Country Scenic Byway, Apple Blossom Drive, scenic overlooks, a ride through the Minduro Cut, and a ride through Wildcat Mountain State Park on Hwy 33. Join us you like riding awesome scenic roads! Signups will be taken at the April and May chapter meetings.

## Passport Tour

July 17-18 - If you like stopping at Harley-Davidson dealerships, this 2 day ride is the ride for you. With stops at several participating dealers mostly in the east-central part of Wisconsin (around lake Winnebago). Bring your Harley passport and get them stamped at the dealers for a chance to win some great prizes at the end of the riding season.

## Sculpture Tour

July 31-Aug 2 - Join us for a 3 day scenic ride to 6 unique and interesting sculpture parks including those made of concrete and fiberglass. This ride starts a bit northeast, then traverses central and western Wisconsin.

### **SIGN UPS start at the March meeting for the "Where Spirits May Hide" ride.**

Look for the Rock Wisconsin table at the meeting to sign up. \$20 per attendee reserves your spot and can be made by cash or check made out to Rock River H.O.G.

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## FAREWELL and BEST OF LUCK!

At the February meeting, the Rock River Chapter said good bye to Leslie Smith, who has been our dealership liaison for many years. The chapter extends its gratitude for all her contributions and service on our behalf for so long! Below is a picture of Director Ken Kessenichh presenting her with our chapter's custom challenge coin. Also



pictured below is the board toasting with Leslie for her past work with us and her future endeavors.

We wish her the very best in the new chapter of her life!



# NEWS FROM ABATE

Hello R.R. Family Members.

Welcome to March. It's a transition month from winter fading and spring starting. Some started riding already. Some will wait until we string 4 or more days together. Whichever one you are, please be careful. The roads are still dirty with winter remains.

Switching gears, I'm going to bring you up to speed on something some of us have experienced. Profiling, as described in the dictionary, is the recording and analysis of a person's psychological and behavioral characteristics, so as to assess or predict their capabilities in a certain sphere or to assist in identifying a particular subgroup of people. Most of us have vests that we wear to meetings and out riding. We have patches on them identifying who we are with sayings or achievements. Most have a big patch on the back identifying the HOG chapter we are members of. Some have big patches identifying their Motorcycle Club they are with. Unfortunately, there are places that won't allow you to enter their establishment when wearing your vest. Or, you might get pulled over when riding because of your vest. This is called motorcycle profiling. We are stereotyped into being bad people. We cause trouble and get into fights and scare others away from businesses, or so they claim. Well to be honest, we are some of the most giving people around. Back when Jerry Lewis was running his Muscular Dystrophy fundraiser you saw hundreds of motorcycle enthusiasts riding all over raising money. We do Burn Camp rides, Bikers against Bullying and Nursing Home rides for the residents. Still, we get profiled as trouble makers and looked down upon. This is one of the many issues we at ABATE are fighting against - our freedom to ride and not get stopped because of what's on the back of our jackets or go to a restaurant after a long riding day and

not get turned away. To help with this issue, I'm asking for a favor. Please scan this QR code and take a couple of minutes to fill it out. They say every vote counts, and so does this survey. Thank you for taking it.



This is a reminder that 1F's 5 Annual Knock the Rust Off will be Saturday, April 25th. It will be at Fox River Church. Hwy 164 and Lawnsdale Rd. Starts at 9:00am till 12:00. P.S IT'S FREE! Please mark your calendar!

Let's Be Safe Out There.

May God Bless You. May God Bless America.



Waukesha Strong! BuellBob.



Thank you to all the chapter members who attended ABATE's Lobby Day at the Capitol on February 17, 2026.



## **H.O.G Connection – March 2026**

By Rob Fehl



### **2026 - Let's Ride Challenge Revs Up for Year Two**

Last year, the [Let's Ride Challenge® Ride for Heroes](#) brought riders across the country together, logging more than 84 million miles and fueling a \$1 million donation to organizations supporting active military, veterans and first responders. Five H.O.G. members won new Harley-Davidson motorcycles (and scored \$5,000 bonuses), and thousands of riders collected rewards as they reached milestones.

From February 27 through October 31, 2026, we're once again calling all riders to join the Challenge and make every mile count. Join us in our mission to log 100 million miles in honor of our nation's heroes and support another \$1 million donation.

As H.O.G. members, your miles also count toward the H.O.G. Ride 365 Mileage Challenges, adding to your Annual, Lifetime and Chapter totals. You're also eligible for a member-exclusive Let's Ride Challenge® hat and 2,500 bonus points after reaching 5,000 miles. Plus, any H.O.G. member who wins a motorcycle will also receive a \$5,000 cash bonus!

#### **How to Participate:**

**Register:** Visit Wisconsin Harley Davidson, check out [h-dletsride.com](https://h-dletsride.com), or register through the [H-D App](#).

- **Get your first reading:** Complete your first Let's Ride Challenge® odometer reading at a participating dealership. Miles won't start adding up until you've captured your first reading in this challenge – so don't wait!
- **Ride:** Hit the road and rack up miles. From chapter rides to quick weekday trips – every mile matters.
- **Compete to win:** Build your Rev Score and compete to win one of five new motorcycles by visiting dealerships frequently. Remember to collect your milestone rewards along the way!

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### **2026 - H.O.G. Ride 365®: rewards for riding**

Win prizes and earn points for riding your Harley-Davidson® motorcycle! It really is that simple. The more you ride, the bigger the rewards. EXCLUSIVE to U.S. Harley Owners Group and Passenger members, H.O.G. Ride 365® offers valuable incentives for hitting the open road, rewarding you for the journey and the destination.

- **STEP 1** - Get your mileage read at your local dealer to start a challenge.
- **STEP 2** - Ride! The more you ride, the bigger the rewards.

#### **Mileage challenges**

Get odometer readings early and often, track your progress online, and watch as your rewards add up and your lifetime mileage grows. The more you ride, the bigger the rewards.

#### **Annual Mileage**

Earn one point for every mile, up to 15,000 miles in 2026. That's a \$150 value! Annual mileage rewards require at least two odometer readings between January 1 and December 31. We recommend regular readings to unlock more rewards, so head to your dealer early and often.

#### **Annual Chapter Mileage**

If you're a H.O.G. Chapter member, you're eligible to participate in this challenge, which leverages your odometer readings for 2026. Winning Chapters will receive surprise rewards and, of course, have bragging rights for the year.

#### **Lifetime Mileage**

Your odometer readings are used to calculate your Lifetime Mileage, which is cumulative if you're an active Harley Owners Group member. Earn exclusive pins, patches, and rocker medallions, starting when you hit 1,000 miles and continuing beyond the legendary 1,000,000-mile mark.

ROCK RIVER H.O.G. CHAPTER  
PRESENTS

# SWAP MEET

**ALL THINGS MOTORCYCLE**

Accessories, clothing, parts and more!



**NEW BERLIN  
VFW POST  
17980 W. Beloit Road  
New Berlin, WI  
53146**

**SUNDAY  
March 22, 2026  
NOON – 5:00 PM**

2026

Rock River HOG Chapter

UPDATED: 03/09/2026

\*\* All Dates are Subject to Change \*\*

January						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- 13 5:00 - Rock WI Meeting
- 13 5:45 - Road Captain Meeting
- 13 6:15 - Board Meeting
- 20 6:00 - Chapter Meeting
- 31 6:00 - RRC Holiday Party

February						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

- 10 5:00 - Rock WI Meeting
- 10 5:45 - Road Captain Meeting
- 10 6:15 - Board Meeting
- 17 6:00 - Chapter Meeting
- 21 8am - ROC Training

March						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 10 5:00 - Rock WI Meeting
- 10 5:45 - Road Captain Meeting
- 10 6:15 - Board Meeting
- 17 6:00 - Chapter Meeting
- 22 12:00 - RRC Swap Meet (11am setup)

April						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

- 3 11:00am - Good Friday Pizza Ride
- 5 Easter
- 14 5:00 - Rock WI Meeting
- 14 5:45 - Road Captain Meeting
- 14 6:15 - Board Meeting
- 21 6:00 - Chapter Meeting

May						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- 10 Mother's Day
- 12 5:00 - Rock WI Meeting
- 12 5:45 - Road Captain Meeting
- 12 6:15 - Board Meeting
- 16 WI-HD Bike Blessing
- 17 RC Brunch Ride
- 19 6:00 - Chapter Meeting
- 22-24 Rock WI - Iowa Ride
- 23 WI-HD Honer Celebration
- 25 Memorial Day
- 29-31 Road America Motorcycle weekend
- 30 WI-HD CMA Ride

June						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- 9 5:00 - Rock WI Meeting
- 9 5:45 - Road Captain Meeting
- 9 6:15 - Board Meeting
- 13 WI-HD Ride for Veterans
- 14 RC Brunch Ride
- 16 6:00 - Chapter Meeting
- 20 8:00am - Senior Ride
- 20 WI-HD Event TBD
- 21 Father's Day
- 25-28 Abate Summer Hummer
- 26-28 Rock WI - Minn. Driftless Ride

2026 H.O.G. Touring Rallies

- Run to Daytona H.O.G. Touring Rally, Virginia Beach, VA to St Augustine, FL
- Spring Heat H.O.G. Touring Rally, Santa Clarita, CA to Chandler, AZ
- Route 66 East H.O.G. Touring Rally, Milwaukee to Amarillo, TX
- Open Road Posse Ride, Durango, CO to Mandan, ND

Dates

- February 23-27
- April 3-7
- May 16-22
- June 10-22

2026 H.O.G. Regional Rallies

- Cajun Country Regional H.O.G. Rally, Scott, LA
- Smoky Mountain Regional H.O.G. Rally, Maryville, TN
- Great Lakes Regional H.O.G. Rally, Chippewa Falls, WI
- Rocky Mountain Regional H.O.G. Rally, Durango, CO
- Blue Ridge Rumble Regional H.O.G. Rally, Winchester, VA

Dates

- April 16-18
- May 27-30
- June 11-13
- June 11-13
- June 17-20

2026

Rock River HOG Chapter

UPDATED: 03/09/2026

**\*\* All Dates are Subject to Change \*\***

July						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 4 Independence Day
- \*\* canceled - Harley Homecoming Rally**
- 14 5:00 - Rock WI Meeting
- 14 5:45 - Road Captain Meeting
- 14 6:15 - Board Meeting
- 17-18 Rock WI - Passport Tour Ride
- 19 RC Brunch Ride
- 21 6:00 - Chapter Meeting
- 31-2 Rock WI - Sculpture Tour Ride

August						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

- 1 WI-HD Waukesha K-9 Ride
- 7-16 86th Sturgis Rally
- 11 5:00 - Rock WI Meeting
- 11 5:45 - Road Captain Meeting
- 11 6:15 - Board Meeting
- 16 RC Brunch Ride
- 18 6:00 - Chapter Meeting
- 22 5:30am - Sunrise Ride
- TBD WI-HD Not Rally Rally Weekend

September						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

- 7 Labor Day
- 8 5:00 - Rock WI Meeting
- 8 5:45 - Road Captain Meeting
- 8 6:15 - Board Meeting
- 13 RC Brunch Ride
- 15 6:00 - Chapter Meeting
- 17-20 Tomahawk Fall Rally
- 26 WI-HD Fall Fest

October						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- 4 RC Brunch Ride
- 13 5:00 - Rock WI Meeting
- 13 5:45 - Road Captain Meeting
- 13 6:15 - Board Meeting
- 20 6:00 - Chapter Meeting

November						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- 10 5:00 - Rock WI Meeting
- 10 5:45 - Road Captain Meeting
- 10 6:15 - Board Meeting
- 17 6:00 - Chapter Meeting
- 26 Thanksgiving

December						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- 8 5:00 - Rock WI Meeting
- 8 5:45 - Road Captain Meeting
- 8 6:15 - Board Meeting
- 15 6:00 - Chapter Meeting
- 25 Christmas

**2026 H.O.G. Touring Rallies**

- 10 State H.O.G. Touring Rally, Lakeville, MN to Bossier City, LA
- Tour of Valor H.O.G. Touring Rally – Mobile, AL to Madison, WI
- Route 66 West H.O.G. Touring Rally, Amarillo, TX to Marina Del Ray, CA

**Dates**

- August 17-22
- September 1-9
- September 22-28

**2026 H.O.G. Regional Rallies**

- Iron Adventure Regional H.O.G. Rally, New England
- Cruisin the Catskills Regional H.O.G. Rally, Hunter Mountain, NY
- H.O.G. National Rally, Branson, MO
- Ride Home H.O.G. Touring Rally, Hickory, NC to H-D Museum, Milwaukee, WI

**Dates**

- July 16-18
- July 23-25
- September 9-12
- October 14-19

# WISCONSIN



## UPDATES



FEBRUARY 27 – OCTOBER 31

You've always known what it means to ride for freedom, and now those miles can directly support military, veterans, and first responders.

Every rider participating in the Let's Ride Challenge® helps us reach our goal, but as a Harley Owners Group® or Passenger member, every mile counts toward your H.O.G. Ride 365® balance and unlocks member exclusive rewards.

Visit Wisconsin Harley-Davidson to register.  
Learn more at [h-dletsride.com](http://h-dletsride.com)

## Community Blood Drive

**"Good Vibes Saves Lives"**

**Saturday, March 28 | 10:00AM - 2:30PM**

**Wisconsin Harley-Davidson**

Please consider stopping by the dealership and donating if you are able to!



Appointments Preferred  
Call 877.232.4376 or visit  
[tinyurl.com/bdaz2tfs](http://tinyurl.com/bdaz2tfs)



NOW - DEC 31, 2026

### YOUR SERVICE, OUR THANKS

U.S. Military, Veterans and First Responders enjoy a \$250 Genuine H-D P&A credit on select new H-D models.\*

## In Case You Missed It...

Our Way of Saying Thank You!  
Wisconsin Harley-Davidson is proud to honor all who've served — past and present.

When U.S. Military, Veterans or First Responders purchase a select new H-D model they'll receive a \$250 H-D Parts & Accessories Credit.\*

Our way of showing appreciation for your service and all you've done.

\*See sales for details. Ends Dec. 31, 2026



**OFFERS VALID NOW – DECEMBER 31, 2026**

\*\$250 incentive valid towards the purchase of Harley-Davidson Genuine Parts and Accessories with the purchase of select new, unused Harley-Davidson motorcycles available and in stock at participating H-D dealers in the continental U.S., including Hawaii and Alaska. At participating dealers only. Eligible customers must visit H-D.com/MilitaryOffer or H-D.com/firstrespondersoffer and validate through the IDmebutton to receive H-D Hero code. This promotional offer is valid for the named party only and is non-transferable. Offer valid on purchases made on and between July 1, 2025 to December 31, 2026. Offer cannot be used towards the down payment on a motorcycle. Limit one offer per eligible customer and per eligible motorcycle purchase. Offer not valid on previous purchases or future motorcycle orders after December 31, 2026. This Offer is eligible to be combined with certain specific, in-market H-D promotions, but some restrictions apply. Please see your authorized Harley-Davidson dealership to determine what offers, discounts or promotions, can be combined with this Offer. The unique IDme H-D Hero Offer code must be presented at time of purchase to be eligible. Harley-Davidson and/or dealer are not responsible for lost or stolen offers. Offer is subject to change at any time without notice. Void where prohibited or restricted by law. Cannot be redeemed for cash or cash equivalent and is non-refundable.



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